

hannahbain.com

Digital **Art director & Designer** E-mail: hb@hannahbain.com Mobile: (+44) 07919 520 323

Digital creative with 3 years experience on Blue chip clients in London, New York and Sydney looking to join an ambitious team to work on creatively challenging projects and generate award winning and eye catching campaigns.

Digital and design skills

- CS3 used to a high standard
- Concepting
- Drawing and Illustration
- Creative direction
- Knowledge of HTML and action-scripting
- Knowledge of Fontstudio.
- Knowledge of 3dmax

Awards

D&AD Student Award 2007

Awarded for my IKEA web viral advertising campaign.

W.A.V.E Exhibition Award 2007 (Korea)

Highly commended for my Calendar Print that was exhibited in Korea and across Europe

Exhibitions

W.A.V.E Exhibition

D&AD New Blood 2007 - London

Graphic Design: New Media Degree show/05

International Exhibition in Korea and Europe

Graduate Creative Exhibition June 2007

Brick Lane, London June 2007

Working profile

GLUE London Ltd , London UK

July09 – December 09

August 07 - January 08

Bluechip clients include RAC, The Sun, Sky, Adidas, RBS. Concepted and designed a successful online campaign for “The Sun - Woman” that generated an increased click through rate. Glue London is an exceptional Digital Advertising company to work for being highly acclaimed around the World.

www.gluelondon.com

M&C Saatchi, Sydney AUS

March 09

Freelanced within the digital creative team on a creative pitch for Freeview Digital. Was able to input my digital creative ideas whilst helping complement the TV and in-store campaigns, yet also guide them through the importance of the online presence being a digital customer. Time management was essential with this pitch as we only had a short time to construct the campaign.

www.marksydney.com

Tequila Digital, Sydney AUS

January 09 - March 09

Contracted for 3 months on a variety of projects including an online campaign for Visa consisting of designing and concepting for the microsite, web banners, page take over's and youtube advertising. Also worked on digital creative for Playstation 3, numerous Nissan adverts and Country energy. A great company to work for that introduced me to the digital advertising in Australia.

www.tequila.com.au

Publicis Modem, London UK

May 08 - July 08

Freelanced as part of a creative team art directing for online campaigns for clients such as Hewlett Packard, LG, Garnier, Renault, British Army, Courvoisier, Teacher's Whisky and Sauzo. Came up with a creative concept for LG that ended up taking creative lead throughout Europe for both above the line and digital. Working in a creative team showed me just how far you can push an idea when you have another creative brain to bounce off and working with a great copywriter really does open you up to the importance of words.

www.publicis-dialog.com

Candi International (LBI) London UK

January 08 - May 08

Created digital campaigns for Kinder Kids, Kinder Bueno, Morrisons. Polaroid, Douwe Egberts, Senseo and Kodak as well as in house portfolio designs. Worked closely with the Kinder client to help produce a thought provoking and enticing website aimed at giving parents advice and ideas on how to sensibly treat their kids. (www.kinder-uk.com). Candi enabled me to broaden my working knowledge having to work closely with the client being able to educate and sell them in digital ideas.

www.candi.co.uk

Freelance profile

Iris Nation, London – Digital Designer **February 2010**
Clients worked on: Phillips & Heineken

Leo Burnett, London – Digital Designer, **January 2010**
Clients worked on: Maxfactor, Directgov & Shelter (website designs, flash banners, digital)

Reactive, London – Digital Designer **January 2010**
Clients worked on: British Airways (In flight entertainment screen designs)

Collective, London – Digital Designer **November 2009**
Clients worked on: Honda (website designs and Flash banners)

Chemistry, London – Digital Designer **November 2009**
Clients worked on: Orange, Dove, Aviva & Bounty (website and Banner designs)

Education

2004 – 2007, University College For Creative Arts, Epsom
2002 – 2004, Surrey Institute of Art and Design, Epsom

BA Graphic Design: New Media
ND in New Media Design

References

Available on request